



# **DuneMount Consulting Services Learnings**

# SERVICES

# **Chapter 5 Learnings**

### Learnings (1/7)

At DuneMount, we strive to raise awareness and enhance corporate consciousness through transformative learning experiences.

The content of our training is specifically tailored to organizations, aiming to go beyond traditional educational models and focus on presenting individuals with the unknown and the unseen.



### Learnings (2/7)

### **Data Privacy and KVKK**

The processing of personal data with or without consent has been on the agenda of both Turkey and the world for a long time. In fact, they have become the first topics of conversation in every new technological breakthrough.

Both regulations and technological solutions are often in a race to make our lives easier, but sometimes, on the contrary, to make them more difficult.

At that point, many organisations no longer look at "Privacy" as just a technological or legal requirement. On the contrary, they have discovered the life-changing and empowering side of this concept.

As DuneMount, we offer you a unique "Privacy" training with our team who have been engaged in consultancy, assessment, technology development, etc. activities in this field for years.

#### **Training Content:**

- Data Privacy Concept
- National and International Regulations
- Personal Data Protection Law "KVKK»
  - Law
  - Decisions
  - Technical and Administrative Measures
- Technological Developments in Privacy Management
- How to Gain a Competitive Advantage with Privacy
- Privacy Assessment with Future Technologies

**Training Duration**: 6 hours

### Learnings (3/7)

#### Resilience

The physical threats that emerged after the establishment of the first assembly line in 1870 merged with the cyber threats that came with the programmable controller in 1969 and these threats continue to increase at an unimaginable speed today.

While organisations are working to manage risk management correctly and identify threats, they cannot stop thinking about the possibility of "the threat" knocking on their doors one day, no matter what they do.

As such, the developing world has kept pace with this and the concept of "Resilience", which offers a new perspective on traditional and individual measures and includes many parameters from physical, digital, and even human, has completely settled in our lives.

Yes, "the threat" will come one day. When it comes, how many companies will be able to "withstand" it?

As DuneMount, we are taking you on a journey where we can understand the impact of the concept of "Resilience" to organisations, people and even our own individual lives.

#### **Training Content:**

- Concept of Resilience
- Looking at the Big Picture
- The Meaning of Resilience for Organisations
- Legal Developments
- Technological Developments and Solutions
- "Non-Resilient" Future Awaits Us

**Training Duration**: 3 hours

### Learnings (4/7)

#### **Business Continuity and Disaster Management**

Earthquake, flood, storm, fire and many more. While organisations can manage many risks and threats, unfortunately, for natural or unnatural disasters, everyone is helpless.

Despite the economic, geographical, and cultural obstacles in the world, technology and human redundant systems are being designed by leading organisations today. In the foreground of these architecture, we generally see "the technology". However, although "technology" is fuelled by hardware and software, we should not forget that there are elements such as food, hygiene, electricity, and the safety of family members that will "feed" the "human" who will use that technology, both literally and figuratively.

As DuneMount, we offer an approach that is completely independent of traditional continuity and disaster understanding. We offer a special training content that highlights exactly what organisations need to consider in terms of the examples and lessons learned, and in the last part, we evaluate the challenges that the participants have faced so far.

#### **Training Content:**

- Innovative Continuity and Disaster Approach
- Continuity and Disaster Relationship
- Pre and Post Disaster Assessment Areas
- Use Cases Bad and Good Practices
- · Last Session: Brainstorming

**Training Duration**: 4 hours

### Learnings (5/7)

### **Crisis Management**

Organisations have been taking the necessary actions for a long time to anticipate the risks that may affect their business processes and to prevent these risks from turning into an incident. However, inability to reduce some risks to zero and the dynamic and unknown flow of life can lead organisations to disaster despite all these measures.

In the renewed world, it is now fully understood by organisations and regulators that it is impossible to try to predict and prevent every risk.

As DuneMount, we offer an end-to-end training on how organisations can best manage the crisis, what are the preparations to be made (documentation, simulation and exercises) and which parameters outside the organisation (social media, press, shareholder relations, etc.) should be evaluated.

#### **Training Content:**

- · Crisis Management Concept
- Considerations for Organisations
- Importance and Preparation of Crisis Support Teams
- Importance and Preparation of Senior Management
- Laws and Regulations
- · Case Studies and Lessons Learn

**Training Duration**: 4 hours

### Learnings (6/7)

### **Cyber Security**

In this era digitalization, where not only humans but also machines can now talk to each other, and where risks, threats and vulnerabilities have almost infinite variations and cyber security has become much more important that organizations need to pay the most attention to.

Although technological advances in the field of security give us peace of mind, we know that the technologies of cyber security solutions can never develop as fast as the technology itself. In addition, we should not forget that the risk of the "human" factor using these technologies cannot be reduced to zero.

As DuneMount, we prepare organizations for a safer tomorrow by making evaluations regarding both today's security technologies and the awareness levels of the people who use these technologies.

#### **Training Content:**

- Cyber Security Concept and Impact Framework
- Process-Oriented Approach in Cyber Security
- Technology-Driven Approach in Cyber Security
- The Future World and Potential Risks
- Case Studies and Impacts
- The Most Critical Component: People

**Training Duration**: 4 hours

### Learnings (7/7)

### **Information Security**

For the first time in 400 years, the impact of Francis Bacon's "Knowledge is power." ("Knowledge is power.") is being felt so strongly. The world that was created by human beings cannot be managed and developed without knowledge anymore. In fact, this world is doomed with destruction in the absence of knowledge now. And in this world, Francis Bacon's words show their true meaning.

The production of knowledge and the generation of new knowledge from this knowledge is now one of the fundamental processes of humanity. Organizations are in a race to produce and acquire this knowledge and to use it to create new technologies, markets, and audiences.

However, it should not be forgotten that power also means great responsibility. Because in this world, there are not only players who play by the rules. On the contrary, there is a large group of people ("attackers") who do not play by the rules and who try to capture this information illegally and use it for their own benefit. Of course, when these attackers get information, they do not always use it as it is. Sometimes it is altered, and people are manipulated with false information, and sometimes it is used as blackmail or leverage.

As DuneMount, we offer training content that evaluates the place of information security in today's world both physically and digitally and aims to increase the awareness of users with innovative measures.

#### **Training Content:**

- Information Security Concept, Importance and Approach
- Information Security Impact Area
- A Different Perspective on Information Theft
- National and International Laws
- Measures and Technologies

**Training Duration**: 4 hours

# CONTACT

### Contact



## Serdar Karaman || CDPSE, ISO27001/ISO22301 LA, D1&D2 LA DuneMount Founder

Serdar Karaman graduated from the Department of Computer Engineering at Bahçeşehir University in 2011

Over the course of his 14-year professional career, Serdar Karaman has amassed extensive experience in diverse domains, including business continuity, information technology continuity, crisis management, risk management, cyber resilience, cyber security, and information security. Throughout this period, he has offered consultancy services to over 200 companies within these specialized areas.

In the year 2023, Serdar Karaman established DuneMount Consulting Services, a firm exclusively dedicated to providing top-tier security consultancy services.

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